# POSTER SESSION: 12:00-1:00

Your Team's contribution to the Sunday session will be to present an overview of your Enterprise Team's communication practices. Because each Enterprise Team has its own unique organizational culture, we should be able to learn something productive by exploring each other's practices.

For example, conference and poster-session participants might have these questions as they visit each Team's table:

- What are your Team's communication strengths – internally, with each other, or externally, with vendors, sponsors, administrators and other stakeholders?
- What types of reports, presentations, competition documentation, web sites, or other genres does your Team design and produce?
- What software or online communication products does your Team use?
- What communication problem has your Team experienced in the past, and how did you solve it?
- How do you imagine that professional and engineering communication might evolve over the next 3-5 years?
- How is communication on your Enterprise team the same – or different – than how you've been taught in school?

For posters, you might choose to make one via the Enterprise's EECN support:
http://www.eecn.mtu.edu/resources/pro_and_pol/posters.html (see deadlines for printing).

Or you may decide to use a tri-fold poster presentation, which allows for easy transport and reuse. Several models are available at the local OfficeMax.
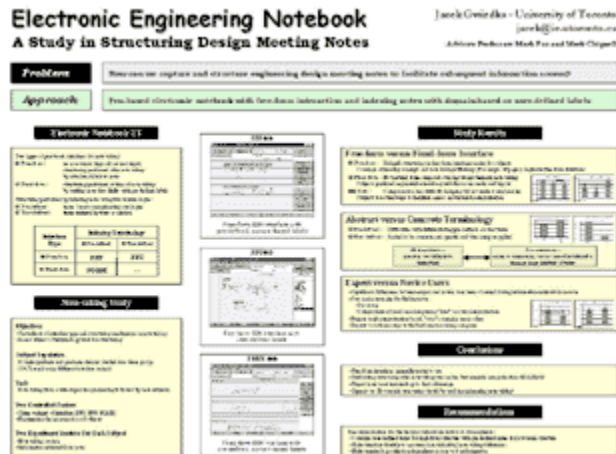
You should assume that during the poster session, viewers will spend just a few minutes looking over your materials. Therefore, the poster must be able to communicate the purpose of the presentation and the in a compact, attractive, and effective manner.

Can you vary from a conventional, traditional, paper-based poster presentation and use video or digital media? Yes.

Criteria:

- Your poster or other media must have a title and Team members' names
- Be prepared to answer questions about your materials during the session
- Your poster or other media should reflect careful professional attention to your audience
- Your poster or other media helps to initiate discussion and questions